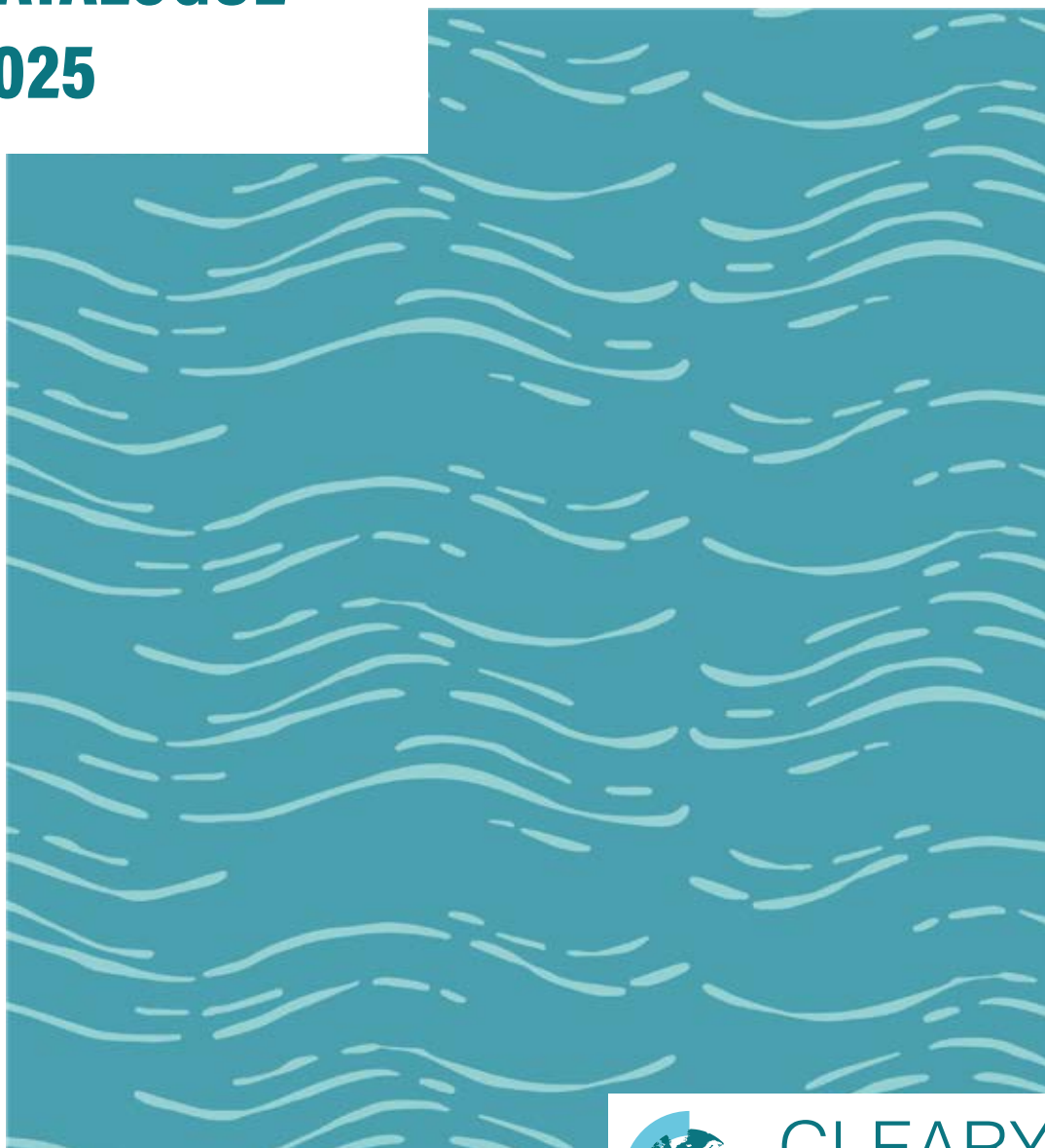


# CATALOGUE 2025



**CLEARY  
GROUP**

CLEANING SOLUTIONS



Cleary Group was founded in the 1980s for the production of detergents and acids and over the time we have also focused on liquid and powder household cleaning products. Our expertise is the result of competence and innovation by taking care of the whole production process of liquid and powder detergents, from raw materials to the finished product.

After decades of experience we launched 'Io il pulito originale', a line designed to rediscover the authentic effectiveness of cleaning, with essential, powerful formulas inspired by tradition, but developed with the innovation that has always inspired Cleary Group.



#### RESEARCH

We have always been focused on researching and developing the most innovative and high-performance solutions and products that take into account the needs of a competitive and, at the same time, sustainability-conscious market.



#### FLEXIBILITY

We have made production diversification one of our winning cards. We want to be even more dynamic, striving to meet the needs of customers in all sectors by producing a wide variety of detergents.



#### SUSTAINABILITY

We produce detergents in full compliance with legislative requirements, with a strong focus on occupational safety and above all on the environment. Our products are innovative and effective, but first and foremost environmentally friendly.

**Highest quality standards**  
to ensure maximum satisfaction of consumers and professionals.

# PRODUCTION



**4 filling lines**  
for **liquids**

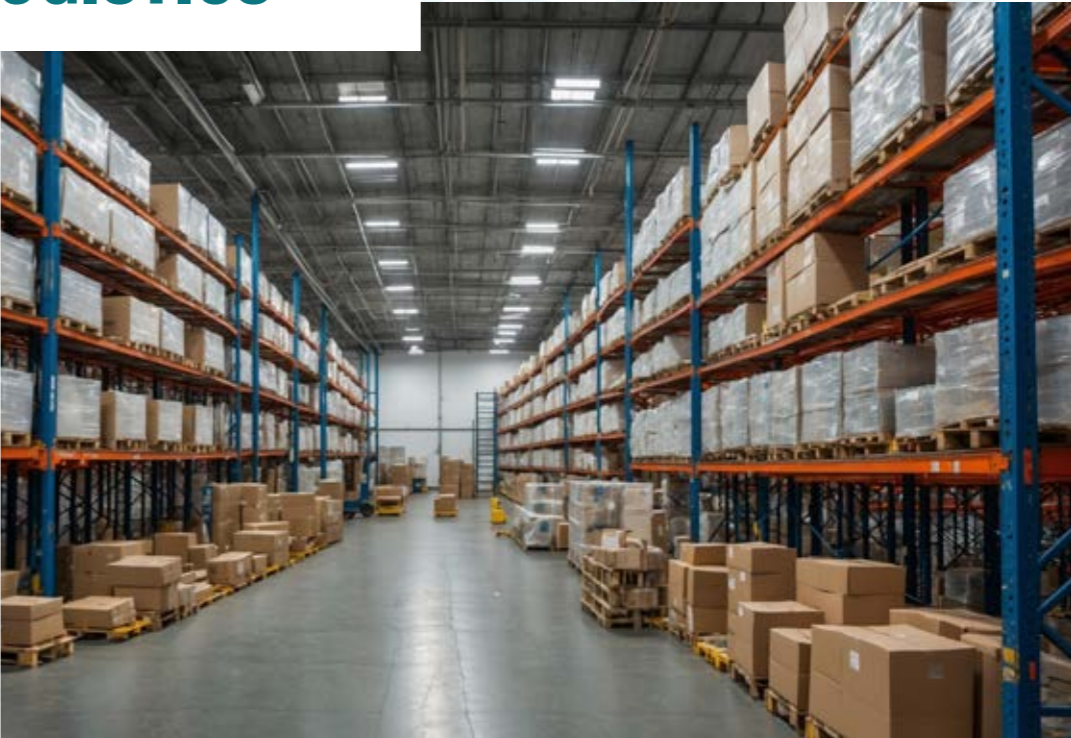
Production capacity:  
**35.000.000 bottles/year**

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**1 filling line**  
for **powders**

Production capacity:  
**1.500.000 cans/year**

# LOGISTICS



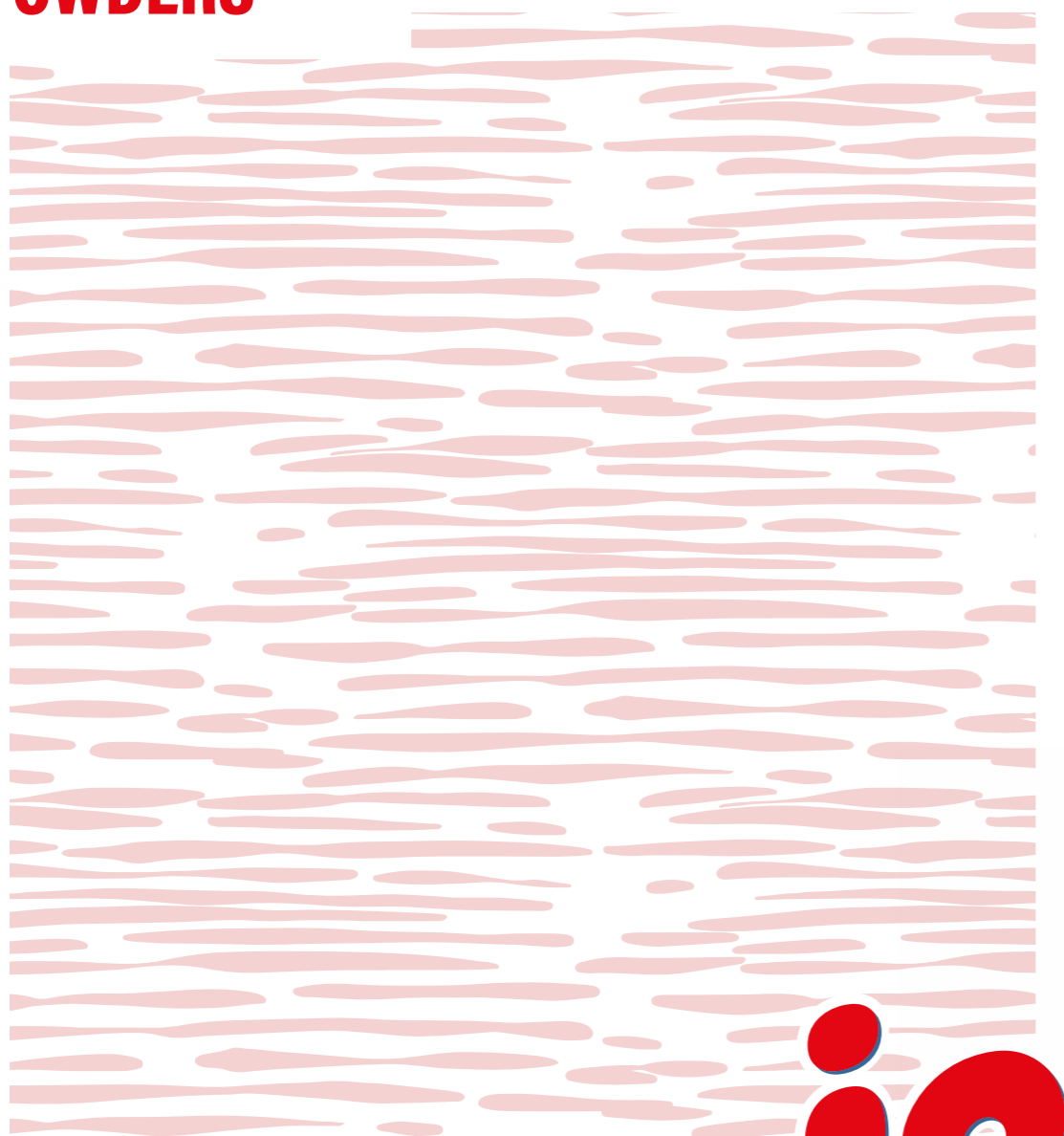
Recently acquired:  
**new 12,000 sqm warehouse,**  
located on a total area  
of **30,000 sqm.**

The new plant will centralise  
the entire production process, including:  
**In-house production of bottles**  
blow-moulding production;

**Filling units** of liquids and powders;

Advanced management  
of **warehousing and logistics.**

## POWDERS



**io**

### Our strengths

Powder additives

#### Sustainable and functional packaging

50% recycled and 100% recyclable plastic jar, designed to:

- preserve the integrity of the product, avoiding hardening caused by humidity or contact with water (e.g. in the bathroom, kitchen, laundry)
- offer ease of use: easy to open and close.

#### Excellent quality-price ratio:

- ideal alternative for the price-conscious consumers without renouncing to quality: high performance with a competitive market positioning.





**PERCARBONATE  
OF ACTIVE SODIUM POWDER**

**500 gr**



**PERCARBONATE  
OF ACTIVE SCENTED SODIUM POWDER**

**500 gr**



FOR WHITE FABRICS



FOR COLOURED FABRICS



Effective for naturally de-staining laundry, sanitising, and removing stains. Anti-odour. It respects fabrics and removes stains already at 30°. It is an easily biodegradable product.

Effective for naturally removing stains and sanitising laundry. Anti-odour, gentle on fabrics and effective at temperatures as low as 30°C. With a fresh and delicate fragrance. Easily biodegradable.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
00906210005IORI	PERCARBONATE FOR WHITE FABRICS	0,500	PCS	8056646092062	117 97	18056646092069	8	39,9 20 16,3	10	9	108	864	
02206210005IORI	PERCARBONATE FOR COLOURED FABRICS	0,500	PCS	8056646092079	117 97	18056646092076	8	39,9 20 16,3	10	9	108	864	

PRODOTTO						IMBALLO				EUROPALLET			
Cod. art.	Descrizione	Formato lt/kg	U. M.	Codice Ean	Dimensioni (mm) H x L x P	Codice ITF	Pz. x cartone	Dimensioni (cm) L x P x H	Cartoni x strato	Strati x pallet	Cartoni x pallet	Pz. x pallet	
03207710005IORI	SCENTED PERCARBONATE	0,500	PZ	8056646092536	117 97	18056646092533	8	39,9 20 16,3	10	9	108	864	



**CAUSTIC SODA**  
ANHYDROUS SODIUM HYDROXIDE FLAKES

1 Kg



For descaling, degreasing and deep cleaning of surfaces, in the purification of oils including food oil sand fats, in rubber production and regeneration, in the paper industry and for domestic use.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
012060100011ORI	CAUSTIC SODA	1	PCS	8056646092031	153 97	18056646092038	12	39,4 29,5 20,6	8	6	48	576	



**SODIUM CARBONATE**  
**MULTIPURPOSE SODA**  
WC - KITCHEN - LAUNDRY - FLOORS

1 Kg



Multipurpose detergent without foam nor scent, economical and effective on all washable surfaces. Ideal for floors, dishes, bathroom fittings and difficult laundry. For rinsing on surfaces in contact with food stuffs. Sodium Carbonate is a natural choice for household cleaning.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
003062100011ORI	MULTIPURPOSE SODA	1	PCS	8056646092048	153 97	18056646092045	12	39,4 29,5 20,6	8	6	48	576	



**CITRIC ACID  
ANHYDROUS POWDER**

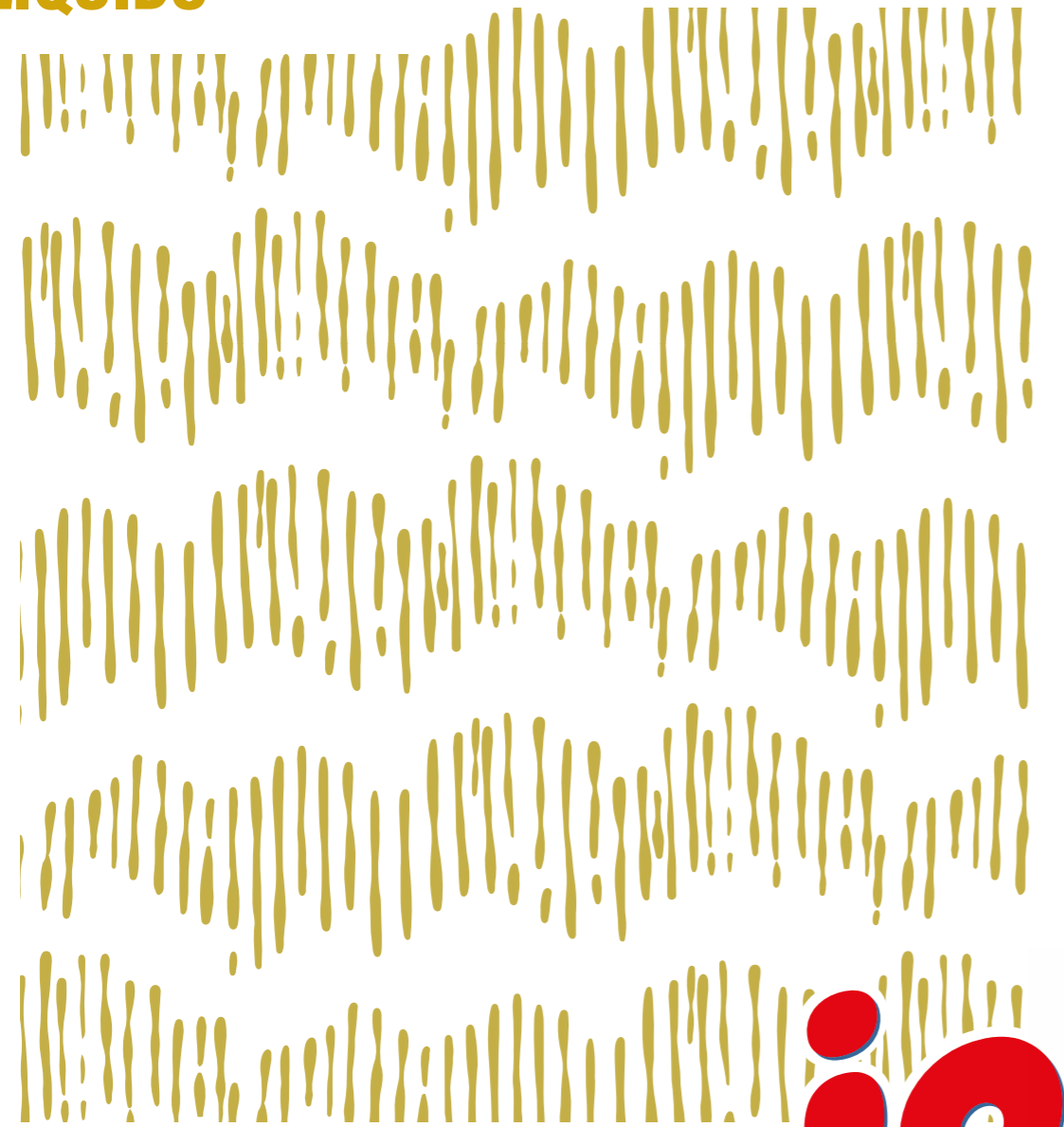
**500 gr**



It is a 100% natural, simple and effective product. Extremely versatile, perfect for use in cleaning and hygiene in the home and laundry.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
02106210005IORI	CITRIC ACID	0,500	PCS	8056646092055	117 97	18056646092052	8	39,9 20 16,3	10	9	108	864	

## LIQUIDS



### Strengths

liquid detergents

#### Premium quality:

high-performance formulations, comparable to market leaders.

#### Intense and persistent fragrances:

a feature increasingly demanded by consumers.

#### Sustainable and functional packaging

50% recycled and 100% recyclable plastic packaging.  
Upside-down trigger.

#### Excellent value for money:

high performance with competitive market positioning.





## UNIVERSAL DEGREASER 625 ml



LAVENDER

LIME AND BASIL

MARSEILLE

Degreases and removes all kinds of dirt. Perfect in the kitchen and also ideal for other contexts of use. Dermatologically tested: does not irritate hands. Contains surfactants of vegetable origin.



## BLEACH MOUSSE 625 ml



## DEGREASE EVERYTHING WITH BLEACH 625 ml



Two versatile sprays: 'Bleach Mousse', with active foam that adheres to surfaces for deep dirt removal; 'Sgrassa Tutto' (All-Purpose Degreaser), for quick cleaning of hard surfaces. They sanitise, whiten and eliminate germs, odours and stubborn dirt.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes/ Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
00200350625IOSG	DEGREASER LAVANDER	0,625	PCS	8056646092475	300 100 50	18056646092472	12	31,2 20 31,5	14	5	70	840	
00200550625IOSG	DEGREASER LIME AND BASIL	0,625	PCS	8056646092482	300 100 50	18056646092489	12	31,2 20 31,5	14	5	70	840	
00200150625IOSG	DEGREASER MARSEILLE	0,625	PCS	8056646092468	300 100 50	18056646092465	12	31,2 20 31,5	14	5	70	840	

PRODOTTO						IMBALLO				EUROPALLET			
Cod. art.	Descrizione	Formato lt/kg	U. M.	Codice Ean	Dimensioni (mm) H x L x P	Codice ITF	Pz. x cartone	Dimensioni (cm) L x P x H	Cartoni x strato	Strati x pallet	Cartoni x pallet	Pz. x pallet	
00802730625IOSG	BLEACH MOUSSE	0,625	PZ	8056646092666	300 100 50	18056646092663	12	31,2 20 31,5	14	5	70	840	
00802750625IOSG	DEGREASE EVERYTHING	0,625	PZ	8056646092673	300 100 50	18056646092670	12	31,2 20 31,5	14	5	70	840	



## GLASS CLEANER 625 ml



WITH ALCOHOL



FLOREAL MORNING



FRESH SPRING

Multipurpose is suitable for many surfaces such as glass, windows and crystal. Brilliance and cleanliness in all environments, without rinsing and halos.



## IRON CLEANER 500 ml



Specific detergent for cleaning and care of steel surfaces: it gives brilliance to surfaces, removes limescale and slows down its further deposit.

## BATH CLEANER 625 ml



Specific product for cleaning sanitary ware such as wash basins, bathtubs and tiles. Cleans quickly and makes surfaces shiny, while also releasing a pleasant clean scent.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
00303650625IOG	WITH ALCOHOL	0,625	PCS	8056646092512	300 100 50	18056646092519	12	31,2 20 31,5	14	5	70	840	
00307550625IOSP	GLASS CLEANER-FLOREAL MORNING	0,625	PCS	8056646092505	300 100 50	18056646092502	12	31,2 20 31,5	14	5	70	840	
00303950625IOSP	GLASS CLEANER-FRESH SPRINGS	0,625	PCS	8056646092499	300 100 50	18056646092496	12	31,2 20 31,5	14	5	70	840	

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
00502050500IOSP	IRON CLEANER	0,500	PCS	8056646092253	265 85 55	18056646092250	12	27,8 29,4 23,4	13	5	65	780	
01003150625IOSP	BATH CLEANER	0,625	PCS	8056646092574	300 100 50	18056646092571	12	31,2 20 31,5	14	5	70	840	



## DESCALERS

500 ml



625 ml



Specific descaler that removes limescale deposits from stainless steel surfaces, taps, rosettes, showers, ceramics, sanitary ware and vertical surfaces.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format It/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
004019105001OSP	DESCALERS	0,500	PCS	8056646092581	218 67,5	18056646092588	12	22,6 28 21	14	6	84	1008	
004019506251OSP	DESCALERS	0,625	PCS	8056646092529	300 100 50	18056646092526	12	31,2 20 31,5	14	5	70	840	



## CITRIC ACID 500 ml



It is a 100% natural product, a simple and effective compound found in citrus fruits. Extremely versatile and multi-purpose, it is perfect for cleaning, household hygiene and laundry.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format It/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
021000005001ORI	DESCALERS	0,500	PCS	8056646092598	26,5 8,5 5,5	18056646092021	12	15,4 8 120	13	5	65	780	



## DRAIN CLEANER GEL 1L



Thanks to its dense gel formula, it penetrates even stagnant water, quickly eliminates blockages and neutralises unpleasant odours. It thoroughly cleans and sanitises pipes and prevents the formation of new blockages and limescale. It is effective on all common residues in the kitchen and bathroom. Fast action: maximum effect in just 5 minutes.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) L x P x H	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
PDGIORISIO	DRAIN CLEANER GEL	1	PCS	8056646090679	188 102 0	18056646090676	12	34 25,9 29,4	10	5	50	600	



## WASHING MACHINE DESCALER 1500 ml                      750 ml



Protects your washing machine from limescale, keeping it clean and disinfected by combining unbeatable limescale protection with bactericidal ingredients that can eliminate up to 99.9% of bacteria in your washing machine.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
00406811500IORI	WASHING MACHINE DESCALER	1,5	PCS	8056646092390	257 110 15,8	18056646092397	6	25 22,3 28,9	15	5	75	450	
00406810750IORI	WASHING MACHINE DESCALER	0,750	PCS	8056646092437	240 65 95	18056646092434	12	39 19,5 24,5	12	5	60	720	



## FLOOR CLEANERS 1L



FLOREAL



WHITE MUSK



MARINE FRESHNESS



## FLOOR CLEANERS 1L



LAVANDER



FINE FLOORS

Our line of scented floor cleaners dries quickly and leaves floors shiny and scented for a long time. Delicate on all surfaces, it makes every room fresh and welcoming.

PRODUCT					PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet
016033110001OSP	FLOOR CLEANERS - FLOREAL	1	PCS	8056646092154	275, 10,9, 5,8	18056646092151	12	28, 36,8, 22,8	10	5	50	600
016035110001OSP	FLOOR CLEANERS - WHITE MUSK	1	PCS	8056646092147	275, 10,9, 5,8	18056646092144	12	28, 36,8, 22,8	10	5	50	600
016033110001OSP	FLOOR CLEANERS - MARINE FRESHNESS	1	PCS	8056646092130	275, 10,9, 5,8	18056646092137	12	28, 36,8, 22,8	10	5	50	600

PRODUCT					PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet
016003110001OSP	FLOOR CLEANERS - LAVANDER	1	PCS	8056646091096	275, 10,9, 5,8	18056646091093	12	28, 36,8, 22,8	10	5	50	600
016032110001OSP	FINE FLOORS	1	PCS	8056646092246	275, 10,9, 5,8	18056646092243	12	28, 36,8, 22,8	10	5	50	600



## UNIVERSAL STAIN REMOVER 500 ml



It removes even the most stubborn stains, respecting colours and fabrics. Used before washing, it is ideal on collars, cuffs and difficult dirt such as oil, sauce, make-up and fruit. Simply spray it on, leave it to act for a few minutes and proceed to wash: the result can be seen from the first use.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) L x P x H	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
0090470050010ISM	STAIN REMOVER	1	PCS	8056646092604	26,5 8,5 5,5	18056646092601	12	15,4 8 120	13	5	65	780	



## WC GEL

750 ml



WITH BLEACH

It removes limescale thoroughly because it adheres to the bowl surface. Its concentrated formula acts even below the water level, making the toilet perfectly shiny and bright, and leaves the room pleasantly scented for a long time.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
019068107501ORI	WC GEL WITH BLEACH	0,750	PCS	8056646092420	29 75 45	18056646092427	16	36,3 22,2 29	9	5	45	600	
019065107501ORI	WC GEL ALPINE FRESHNESS	0,750	PCS	8056646092413	29 75 45	18056646092410	16	36,3 22,2 29	9	5	45	720	

750 ml



ALPINE FRESHNESS



## DISH SOAP LEMON

DISPENSER  
1L



FLIP TOP  
1L



## DISH SOAP CITRUS

DISPENSER  
1L



FLIP TOP  
1L



Efficiency, savings and freshness in a single gesture. Just a few drops ensure clean and sparkling dishes. Available in three natural fragrances – Lemon, Citrus, and Apple & Vinegar – they combine degreasing power with freshness, making dishwashing more pleasant.

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
0140022100010SG	DISH SOAP LEMON - DISPENSER	1	PCS	8056646092789	235 120 60	18056646092786	9	24,1 36,9 24,8	9	6	54	486	
0140026100010SG	DISH SOAP LEMON - FLIP TOP	1	PCS	8056646092772	235 120 60	18056646092779	9	24,1 36,9 24,8	9	6	54	486	

PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
0140042100010SG	DISH SOAP CITRUS - DISPENSER	1	PCS	8056646092802	235 120 60	18056646092809	9	24,1 36,9 24,8	9	6	54	486	
0140046100010SG	DISH SOAP CITRUS - FLIP TOP	1	PCS	8056646092796	235 120 60	18056646092793	9	24,1 36,9 24,8	9	6	54	486	



## DISH SOAP APPLE & VINEGAR

DISPENSER  
1L



FLIP TOP  
1L



PRODUCT						PACKAGING				EUROPALLET			
Code	Description	Format lt/kg	U. M.	Ean	Size (mm) H x L x P	ITF	PCS/ BOX	Size (cm) L x P x H	Boxes /Layer	Layers/ Pallet	Boxes/ Pallet	Pcs/ Pallet	
0140802100010SG	DISH SOAP APPLE & VINEGAR - DISPENSER	1	PCS	8056646092826	235 120 60	18056646092823	9	24,1 36,9 24,8	9	6	54	486	
0140806100010SG	DISH SOAP APPLE & VINEGAR - FLIP TOP	1	PCS	8056646092819	235 120 60	18056646092816	9	24,1 36,9 24,8	9	6	54	486	



**CLEARY  
GROUP**

CLEANING SOLUTIONS

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